

JAZZ & BLUES

SPRING

Harpin' Help



SUMMER

Red Bank
Jazz & Blues Festival
Attendance 150,000



NOTES

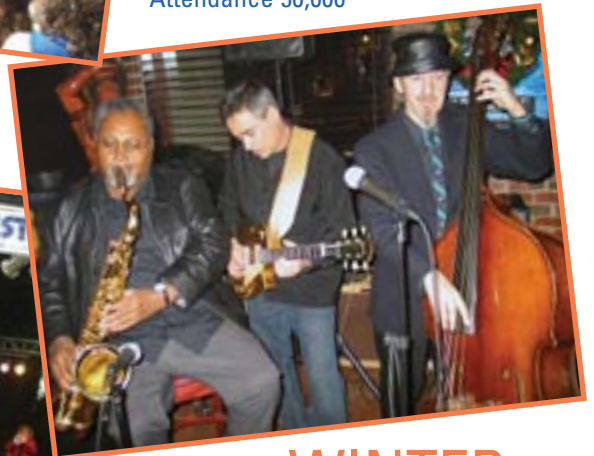
FALL

Riverfest at
Monmouth Park
Attendance 50,000



WINTER

Winter Fest & First Night



Four Issues, Four Great Advertising Opportunities

Issue	Special Features	Distribution
Spring	Harpin' Help - Annual Charity Fundraiser The best blues musicians around show off their skills on the harmonica...a classic blues instrument...benefitting The Sunshine House, place for children with cancer and their families to stay located in Point Pleasant, NJ. Musician Services Services to help musicians perform better...and to book more gigs!	5,000
Summer	CD 101.9 - Red Bank Jazz & Blues Festival "Heats up the banks of Navesink" - <i>The Star-Ledger</i> . The largest free Jazz & Blues Festivals in the Northeast.	25,000
Fall	RiverFest at Monmouth Park Top contemporary & jazz artists on three stages, VIP seating, wine-tasting, arts & crafts festival, community stage, commerce pavilion, children's rides & activities. An exciting, new end-of-summer event with excessive free parking!	25,000
Winter	WinterFest in Atlantic Highlands Red Bank First Night Family-friendly community events to celebrate the the new year. It's the biggest party around with over 50 artists performing in numerous venues.	10,000

SAVE 10%
Buy the same size ad
in all 4 issues & save 10%

Rate Card

March 3, 2006

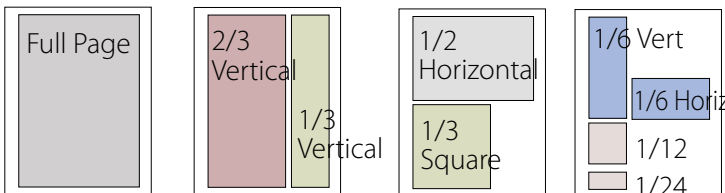
Rates by Edition

	SUMMER & FALL	SPRING & WINTER
Cover 4 - Back	\$10,000	\$2,000
Cover 3 - Inside Back	\$5,000	\$1,000
Cover 2 - Inside Front	\$5,000	\$1,000
Full Page	\$2,000	\$500
2/3 Vertical	\$1,300	\$325
1/2 Horizontal	\$1,100	\$275
1/3 Square 1/3 Vertical	\$600	\$150
1/6 Horizontal 1/6 Vertical	\$450	\$112
1/12 Square	\$200	\$50
1/24 Smallest*	\$100	\$25

Ad Sizes – W X H (inches)

Full Page	– 7.5	x 10
2/3 Vertical	– 4.95	x 10
1/2 Horizontal	– 7.5	x 5
1/3 Square	– 4.95	x 4.875
1/3 Vertical	– 2.4	x 10
1/6 Horizontal	– 4.95	x 2.4
1/6 Vertical	– 2.4	x 4.95
1/12 Square	– 2.4	x 2.4
1/24 Smallest*	– 2.4	x 1.15

Ad Design Services available for \$30 per hour. Minimum: one hour. Contact your sales representative for an estimate. * 1/24 pg. ads are text only (set for no charge), unless finished art is provided.



JAZZ & BLUES

NOTES

2006 Issues

Circulation/ Theme	Reserve Space by	Artwork Deadline	Publication Date
Spring - 5,000	February 15	February 28	March 15
<i>"Harpin' Help" - Fundraiser Performance for local charities.</i>			
Summer - 25,000	April 15	April 28	June 1
<i>Red Bank Jazz & Blues Festival</i>			
Fall - 25,000	June 15	June 29	September 1
<i>RiverFest at Monmouth Park</i>			
Winter - 10,000	Sept. 15	Sept. 29	December 1
<i>First Night</i>			

Color / Bleed / Position

Rates are for black & white ads	- See Rates
Color available on all "Cover" ads	- Included
Color available in the Summer & Fall editions	- 20% premium
Full bleed available (other than covers)	- 10% premium
Guaranteed position (other than covers)	- 10% premium

Save 10%

Save 10% when you buy the same size ad in all four issues on an annual contract.

Please submit ads in the following formats:

PC Formatted; PDF, TIF, JPG (300 dpi or higher resolutions).
Adobe Illustrator / Photoshop / In Design files with fonts outlined, or camera ready art.

Commissionable Rates

All rates commissionable 15% to recognized agencies.

Sales Contact

Peggy Buck
ph. 732-933-0541, fax 732 933 9455
or, email: sales@jsjbf.org

March 3, 2006

Contract

Advertiser/Agency: _____ Client: _____

Authorized Individual: _____

Phone: _____ Email: _____

Fax: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Url: _____

I agree to purchase advertisement(s) in the Jazz & Blues Notes issue(s) as indicated below. By signing this form, I represent to JSJBF that I am authorized to place this advertisement on behalf of the named advertiser.

Signature: _____

Size	SPRING	SUMMER	FALL	WINTER
Cover 4 - Back	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$10,000 . .	<input type="checkbox"/> \$10,000 . .	<input type="checkbox"/> \$2,000 _____
Cover 3 - Inside Back	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$5,000 . .	<input type="checkbox"/> \$5,000 . .	<input type="checkbox"/> \$1,000 _____
Cover 2 - Inside Front	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$5,000 . .	<input type="checkbox"/> \$5,000 . .	<input type="checkbox"/> \$1,000 _____
Full Page	<input type="checkbox"/> \$500 . .	<input type="checkbox"/> \$2,000 . .	<input type="checkbox"/> \$2,000 . .	<input type="checkbox"/> \$500 _____
2/3 Vertical	<input type="checkbox"/> \$325 . .	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,300 . .	<input type="checkbox"/> \$325 _____
1/2 Horizontal	<input type="checkbox"/> \$275 . .	<input type="checkbox"/> \$1,100 . .	<input type="checkbox"/> \$1,100 . .	<input type="checkbox"/> \$275 _____
1/3 Square/Vertical	<input type="checkbox"/> \$150 . .	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600 . .	<input type="checkbox"/> \$150 _____
1/6 Horizontal/Vertical	<input type="checkbox"/> \$112 . .	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450 . .	<input type="checkbox"/> \$112 _____
1/12 Square.	<input type="checkbox"/> \$50 . .	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200 . .	<input type="checkbox"/> \$50 _____
1/24 Smallest	<input type="checkbox"/> \$25 . .	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100 . .	<input type="checkbox"/> \$25 _____

TOTAL BASE COST OF ADVTS (\$):

TOTAL PREMIUMS FOR SAID ADVTS (\$):

SUB TOTAL (\$):

Member Discount 20% or Annual Contract Discount 10%

GRAND TOTAL PAYABLE (\$):

Premiums

4-Color Premium - 20% _____

Full Bleed Premium -10% _____

Guaranteed Position Premium - 10% _____

Design Services -
Contact your sales representative _____

All Rates are Commissionable (15%) to recognized agencies.

Payment:

Use check or credit card.
Payable to JSJBF. Payment due with space reservation and signed contract, or 30-day Net with established credit.

Credit Card.

AMEX card no.: _____ security code: _____

VISA/MC card no.: _____ security code: _____

Name on Card: _____

Expiration Date: ____ / ____

Billing Address: Street _____

City: _____ State: _____ Zip: _____

Credit Card Signature: _____



www.jsjbf.org

Return Contract to:

JSJBF - Sales
25 Bridge Avenue, Suite 150
Red Bank, NJ 07701

Send art to:

Send CD of finished art to same address
OR
Email to: artwork@jsjbf.org